Pre-conditions to a successful exploitation and sustainability of project results:

1. Effective dissemination of project
2. User-based products: Focus discussion with people from outside of the partnership and target groups. Their role:

* To express the needs of the future users of the material being developed
* To comment on certain interim products of the project (use-ability testing)
* To participate on an event organized by the and give feedback on it

The main objectives of exploitation activities[[1]](#footnote-1) are:

* To promote and create awareness about the project contents, developments and results
* To successfully transfer the results to appropriate decision makers to achieve their sustainable promotion and support
* To convince individual end-users to adopt and/or apply the results, also after project and support by its partnership has ended

Intellectual property rights

Strategy[[2]](#footnote-2) :

Building a network of stable relationships (teachers college, schools, teachers and counselors associations/unions, local thetre groups)

Finding and institutional home – UU Vejle

Integration the results in National/local systems – Contact Ministry of Education, KL

Quality, transferability and ongoing relevancy – replicable in other countries and other sectors

Finding new funding or commercialization: Satspuljer, Developing a Grundtvig In-Service Training Course

Activities to be conducted:

*Obj.: To promote and create awareness about the project contents, developments and results*

1. Regular announcements on the VIFIN website, Vejle intranet, and Vejle Kommune website on project activities and developments (Min. : quarterly).
2. Regular mention/article of project activities on Vifin’s e-newsletter (quarterly)
3. Write article on the method on special magazines:

* “Vejlederen” official magazine of guidance counselors in Denmark
* “Folkeskolen” official magazine of primary school teachers in Denmark

1. Utilise training courses themselves as dissemination/exploitation platforms.
2. Send articles to Danish National Agency’s e-newsletter (quarterly, where relevant)
3. Participate in local exhibits and meetings, i.e., *Skolerigsdag* (School Day), *Skolen I bevægelse* (Vejle Municipality programme on improving quality of the primary education in the municipality)

*Obj.: To successfully transfer the results to appropriate decision makers to achieve their sustainable promotion and support*

*Obj.: To convince individual end-users to adopt and/or apply the results, also after project and support by its partnership has ended*

1. Regular briefing of the VIFIN Board; of special interest are decision makers within the municipality and Region South Denmark:

Mayor – decision maker; influence in the methods and strategies to be employed by the municipality in schools and guidance counseling

Counselor, Chair of the Child and Family Affairs Committee

Representative from Region South Denmark

1. Contact/Presentation of the method and products in:

* Teachers’ Colleges
* Guidance Counselors’ schools
* Drama schools
* **Danmarks Vejlederforening (Danish Association of Guidance Counselors**
* **KL – League of Municipalities**

1. Send recommendation and products to relevant Ministries/government institutions:

* Ministry of Education

1. Develop the course into a Grundtvig In-service training course

Apply for a grant to hold a Grundtvig workshop on forum Theater and IT

Minimum requirements by LLP for a sustainability plan:

1. Contact person for the project for the next 3 years aftercompletion: Elizabeth Gregersen
2. Project results are integrated and systematically used in the partner institutions and disseminated in their national or local environments:

In Vejle: UU Vejleder (Guidance Counselloers)

Child & Youth Division: Skoleafdelingen

Dissemination: VIFIN Networks, ministry of Education

1. The main project result will be continues to be distributed locally and nationally, upon request. Products downloadable from the VIFIN workshop.
2. [www.actvise.eu](http://www.actvise.eu) will be maintained and fully operational 3 years after the project’s completion, and with contact person.

1. From *Survival Kit:: Managing Multilateral Projects in the Lifelong Learning Program* p. 120. [↑](#footnote-ref-1)
2. Based on The Art of Networking, Tilkin etal. [↑](#footnote-ref-2)